



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L2

Results as of: 05/31/2018

GMT: HOWARD HUDSON

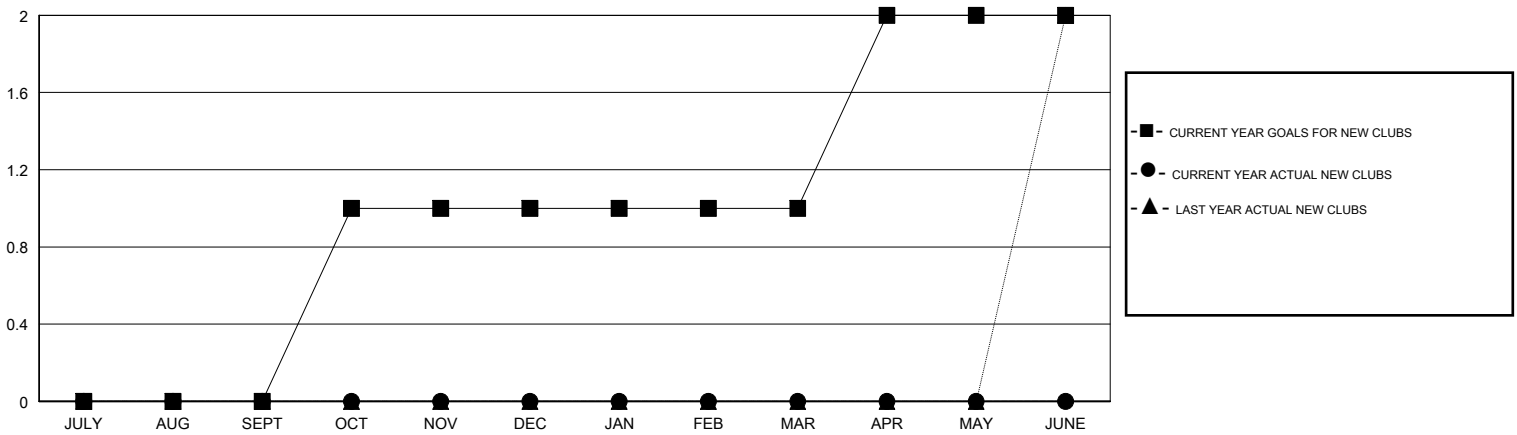
LOCATION CALIFORNIA

GMT CA

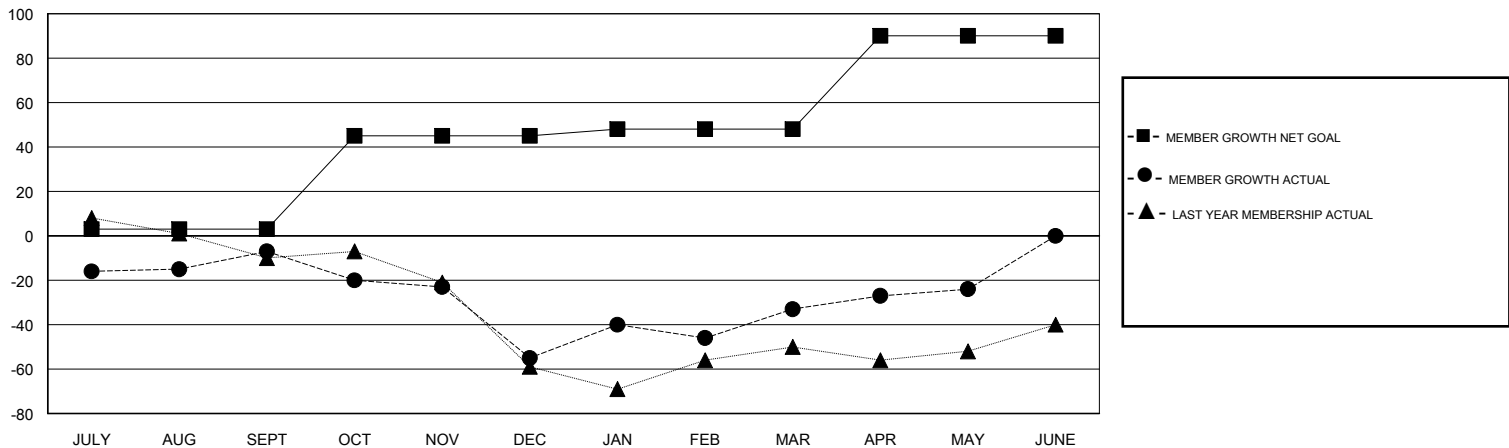
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	0	0	1
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3	98	81
OCT/NOV/DEC	42	28	71
JAN/FEB/MAR	3	88	52
APR/MAY/JUNE	42	36	14

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	32 CLUBS OF 49 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	748 (60.32%)
DECEASED	12	FEMALE	492 (39.68%)
CLUB CANCELLED	44	Women Percentage Fiscal Year Goal: 10%	
OTHER	162	TOTAL FAMILY UNIT MEMBERS	123
TOTAL	218	FAMILY MEMBERS PAYING HALF DUES	63

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)